

# Cookie policy

## What is a cookie?

We use cookies on this website. A cookie is a small file that is sent along with the pages of this website [and/or Flash applications] and is stored on your computer's hard drive by your browser. The information contained therein can be returned to our servers on a subsequent visit.

## Use of session cookies

With the help of a session cookie we can see which parts of the website you have viewed with this visit. This enables us to adapt our service as much as possible to the surfing behaviour of our visitors. These cookies are automatically deleted as soon as you close your web browser.

## Tracking cookies from our advertisers:

With your permission, our advertisers place tracking cookies on your equipment. They use these cookies to keep track of which pages you visit from their network, in order to build up a profile of your online surfing behaviour. This profile is partly built up on the basis of comparable information they receive from your visit to other websites in their network. This profile is not linked to your name, address, email address and the like as known to us, but only serves to tailor advertisements to your profile so that they are as relevant to you as possible.

## Google Analytics

Through our website, a cookie is placed by the American company Google, as part of the "Analytics" service. We use this service to keep track of and receive reports on how visitors use the website. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. We have no influence on this. We **have/have not** allowed Google to use the analytics information obtained for other Google services.

The information Google collects is anonymized as much as possible. Your IP address is expressly not given. The information is transferred to and stored by Google on servers in the United States. Google adheres to the Safe Harbour principles and is a member of the U.S. Department of Commerce's Safe Harbour programme. This implies an adequate level of protection for the processing of any personal data.

## Right of access and correction or deletion of your data:

You have the right to request access to and request the correction or deletion of your data. Please see our contact page for more information. In order to prevent abuse, we may ask you to identify yourself adequately. When it comes to access to personal data linked to a cookie, you need to send a copy of the cookie in question. You can find them in the settings of your browser.

## Removal of cookies:

"More information about enabling, disabling and deleting cookies can be found in the instructions and/or by using your browser's Help function.

## Removal of tracking cookies placed by third parties:

"Removal of tracking cookies placed by third parties

Some tracking cookies are placed by third parties who display advertisements (and other things) to you via our website. You can delete these cookies centrally via Your Online Choices so that they are not returned to a third party website.

## More information on cookies:

"More information on cookies?"

You can find more information about cookies on the following websites:

[www.allaboutcookies.org](http://www.allaboutcookies.org)

Your Online Choices: "[A guide to online behavioural advertising](#)"